



Washington
Association
for
Behavior
Analysis

The WABA Educational Webinar Series presents
Dr. Sarah Trautman-Eslinger

*Strategies to Make Behavior Analysis More Widely
Understood, Accepted and Used*

When: May 1 7-8:30 PM PST

Where: Online

Cost: FREE

1.5 CE credits available and
are free for current WABA
members. Credits are \$15.00
for non-WABA members



About the talk: What is the key to making Behavior Analysis more widely understood, accepted and used? It all comes down to talking about Behavior Analysis in a way that resonates with people through effective front of the room skills, storytelling, and the use of plain language. This keynote will explore some of the behavior analytic literature related to better disseminating information about Behavior Analysis so we can continue to work towards Skinner's goal of behavioralizing the world!

About Dr. Trautman-Eslinger: Sarah completed her undergraduate degree at Gonzaga and her master's degree in Special Education at San Francisco State University with an emphasis on vocational education for adults with developmental disabilities. Sarah became a Board Certified Behavior Analyst™ in 2004, the same year she founded STE Consultants. In addition to her work at STE Consultants, Sarah is very involved with practice management and public policy issues related to ABA services. Sarah has served on numerous panels at regional and national conferences focused on practitioner issues and health insurance reform.

Sarah is the President of the California Association for Behavior Analysis (CalABA) and the Vice-President of the Council of Autism Service Providers.

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